

Notice of Financial Incentive

The following tables list the categories of information we collect from consumers in California, a summary of the financial incentive or price, or service difference due to the information we gather from you.

Name of Product or Service Utilizing a Financial Incentive or Price or Service Difference	Percentage off product or order
Categories of Information	Personal Identifiers: specifically, your name and email address.
Summary of Financial Incentives	This financial incentive provides a discount on a product or the customer's next purchase once they have signed up for an account with Traeger Pellet Grills, LLC.
Price or Service Difference	A percentage off a specific product or the customer's next order.
Description of the Terms of the Financial Incentive If Applicable.	A customer must provide their name and email address to our website at https://www.traeger.com to receive the financial incentive. If the customer does not provide that information, they are ineligible for the financial incentive.
Explanation of how the financial incentive or price or service difference is reasonably related to the value of the consumer's data.	In our good-faith estimation of the customer's data, the value of the incentive reflects the value Traeger Pellet Grills, LLC receives from having a customer's valid electronic contact information. The incentive may fluctuate based on time of year, applicable social events such as upcoming holidays, higher or lower sales months, and reviews of which discounts provide better incentives to purchase our products.

Name of Product or Service Utilizing a Financial Incentive or Price or Service Difference	Free product or free product with minimum purchase
Categories of Information	Personal Identifiers: specifically, your name and email address.
Summary of Financial Incentives	This financial incentive provides a free product or a free product with a minimum purchase to

	the customer once they have signed up for an account with Traeger Pellet Grills, LLC.
Price or Service Difference	The customer receives a free product or a free product after making a minimum purchase.
Description of the Terms of the Financial Incentive If Applicable.	A customer must provide their name and email address to our website at https://www.traeger.com to receive the financial incentive. If the customer does not provide that information, they are ineligible for the financial incentive.
Explanation of how the financial incentive or price or service difference is reasonably related to the value of the consumer's data.	In our good-faith estimation of the customer's data, the value of the incentive reflects the value Traeger Pellet Grills, LLC receives from having a customer's valid electronic contact information. The incentive may fluctuate based on time of year, applicable social events such as upcoming holidays, higher or lower sales months, and reviews of which discounts provide better incentives to purchase our products.

Name of Product or Service Utilizing a Financial Incentive or Price or Service Difference	Dollar off product or order
Categories of Information	Personal Identifiers: specifically, your name and email address.
Summary of Financial Incentives	This financial incentive reduces the price of a specific product or order after a customer has signed up for an account with Traeger Pellet Grills, LLC.
Price or Service Difference	The customer receives a dollar amount off from a product or from the customer's order.
Description of the Terms of the Financial Incentive If Applicable.	A customer must provide their name and email address to our website at https://www.traeger.com to receive the financial incentive. If the customer does not provide that information, they are ineligible for the financial incentive.
Explanation of how the financial incentive or price or service difference is reasonably related to the value of the consumer's data.	In our good-faith estimation of the customer's data, the value of the incentive reflects the value Traeger Pellet Grills, LLC receives from having a customer's valid electronic contact information. The incentive may fluctuate based

	on time of year, applicable social events such as upcoming holidays, higher or lower sales months, and reviews of which discounts provide better incentives to purchase our products.
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Name of Product or Service Utilizing a Financial Incentive or Price or Service Difference	Free shipping
Categories of Information	Personal Identifiers: specifically, your name and email address.
Summary of Financial Incentives	This financial incentive provides free shipping to an order once the customer has signed up for an account with Traeger Pellet Grills, LLC.
Price or Service Difference	The customer receives free shipping on an order.
Description of the Terms of the Financial Incentive If Applicable.	A customer must provide their name and email address to our website at https://www.traeger.com to receive the financial incentive. If the customer does not provide that information, they are ineligible for the financial incentive.
Explanation of how the financial incentive or price or service difference is reasonably related to the value of the consumer's data.	In our good-faith estimation of the customer's data, the value of the incentive reflects the value Traeger Pellet Grills, LLC receives from having a customer's valid electronic contact information. The incentive may fluctuate based on time of year, applicable social events such as upcoming holidays, higher or lower sales months, and reviews of which discounts provide better incentives to purchase our products.

Name of Product or Service Utilizing a Financial Incentive or Price or Service Difference	Loyalty program sign up
Categories of Information	Personal Identifiers: specifically, your name and email address.
Summary of Financial Incentives	This financial incentive gives a customer points for creating a loyalty program account. Those

	points can be used to redeem discounts on our products.
Price or Service Difference	The customer receives points that can be used to discount products or orders.
Description of the Terms of the Financial Incentive If Applicable.	A customer must provide their name and email address to our website at https://www.traeger.com to receive the financial incentive. If the customer does not provide that information, they are ineligible for the financial incentive.
Explanation of how the financial incentive or price or service difference is reasonably related to the value of the consumer's data.	In our good-faith estimation of the customer's data, the value of the incentive reflects the value Traeger Pellet Grills, LLC receives from having a customer's valid electronic contact information. The incentive may fluctuate based on time of year, applicable social events such as upcoming holidays, higher or lower sales months, and reviews of which discounts provide better incentives to purchase our products.

Your rights with regard to the data we collect:

Subject to appropriate legal restrictions and applicability, you may ask Traeger Pellet Grills, LLC to request, access, rectify, erase, and restrict how we process your Personal Data. These rights include the ability to review the Personal Data we have in our Information and Communications systems concerning you, the ability to correct that Personal Data, the ability to be informed about categories of third parties to whom that data may have been shared, the ability to request that we erase all of our Personal Data about you, and the ability to restrict how we Process your Personal Data.

We will endeavor to respond to your requests within 30 days. Should we be unable to comply within 30 days, we will contact you and let you know of any delay.

Exercising Your Rights:

If you want to exercise your rights, you may contact us or our privacy point of contact at:

Changes to Our Privacy Statement:

We keep this privacy statement under regular review and will place any updates on our website.

This privacy statement was last updated on 9/26/24.